

Press Kit Fact Sheet

Executive Summary

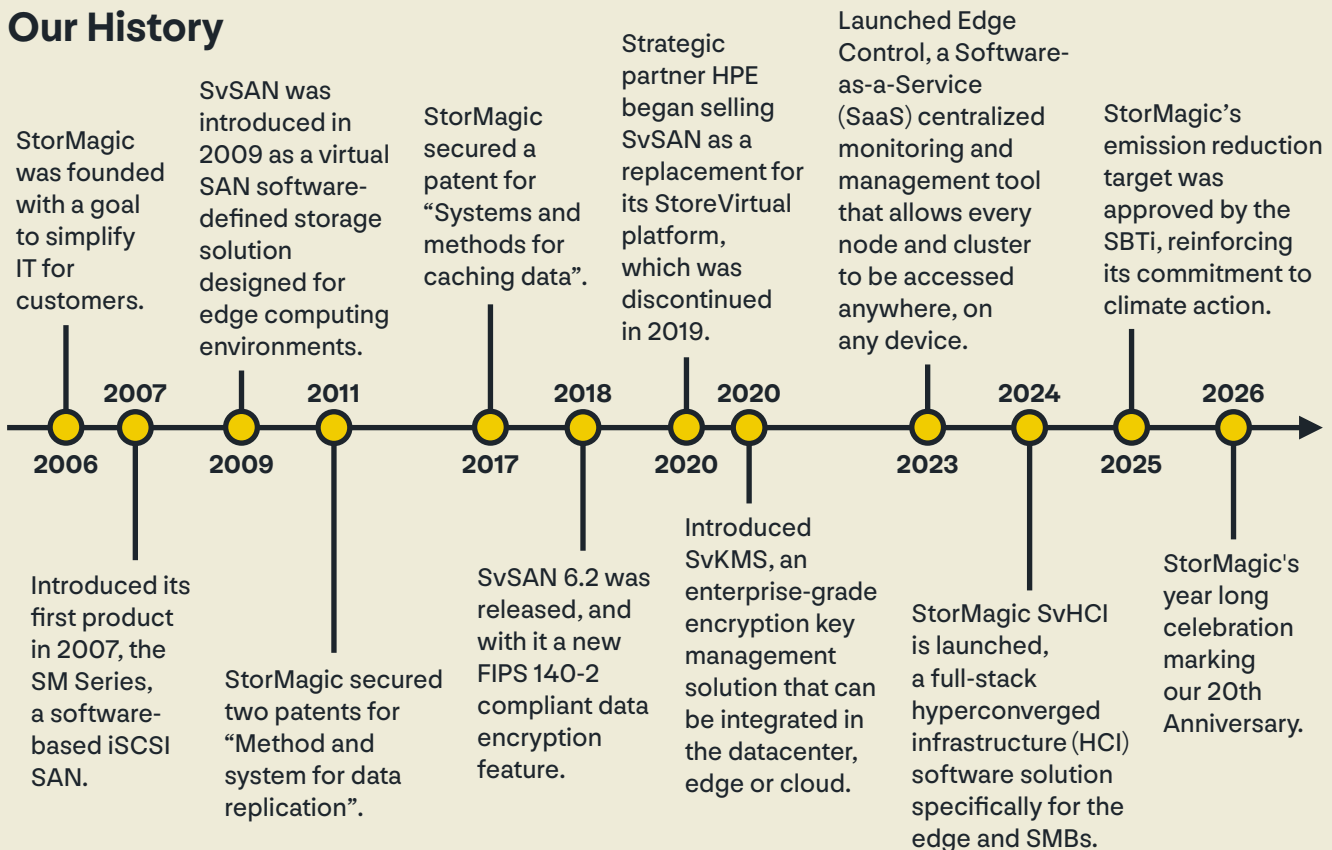
StorMagic builds right-sized virtualization solutions for real-world IT environments. Its software is designed to be simple to deploy, easy to manage and highly available, helping organizations keep critical applications and data running at and near the edge. Founded in 2006, StorMagic works closely with IT teams to deliver practical, reliable

virtualization for organizations operating from a single site to thousands of locations.

Our Partner Ecosystem

Our technology partners include HPE, Lenovo, Dell, Supermicro, VMware, Microsoft, Commvault, Zerto, Acronis and numerous others.

Our History



StorMagic SvHCI



The most cost-effective HCI solution for the edge and SMBs.

StorMagic SvHCI was launched in 2024 and is a full-stack hyperconverged infrastructure (HCI) software solution purpose-built for the enterprise edge, remote and branch offices (ROBOs), and small and medium businesses (SMBs). SvHCI combines the virtualized storage capabilities of SvSAN with a StorMagic hypervisor, virtualized networking, and management components.

What makes SvHCI different?

- ✔ The alternative to overengineered, overprovisioned, overpriced solutions.
- ✔ Proven technology, enterprise-class reliability, and back-up protection.
- ✔ Save up to 62% over VMware by choosing SvHCI instead.

[Learn more about SvHCI](#)

StorMagic SvSAN



Data at and from the edge is essential. SvSAN keeps it available.

Launched in 2009, SvSAN is the virtual SAN that makes the complex world of virtualized storage simple. Perfect for edge computing environments, the technology is based on software-defined storage that eliminates the need for physical SANs. SvSAN is designed to be very simple to install and manage whether deployed as part of a hyperconverged solution or as a storage-only target for any server environment.

What makes SvSAN different?

- ✔ Built specifically for edge, SME and small datacenter.
- ✔ Lightweight, low-cost architecture simplifies deployments.
- ✔ One tiny witness capable of managing 1,000 clusters.

[Learn more about SvSAN](#)

StorMagic Edge Control



Manage clusters from anywhere, anytime.

StorMagic Edge Control is a centralized, cloud-based fleet monitoring and management tool. It simplifies how organizations administer SvHCI and SvSAN clusters, wherever they're located. Through a web-based interface, IT teams can view cluster status, make changes remotely, and monitor their entire fleet from anywhere. With Edge Control, management is reliable, simple and lower cost.

What makes Edge Control different?

- ✔ Simple, centralized control of all clusters.
- ✔ No need for IT admins at every location: access from anywhere, on any device.
- ✔ Compatible with multiple hypervisors, preventing vendor lock-in.

[Learn more about Edge Control](#)

Industry-Leading Accolades


Below are several of our recent award recognitions. Visit the StorMagic website for all of [our latest awards and recognitions](#).



2025 MSP Channel Awards Winner - Storage Software / Management Innovation of the Year - StorMagic SvHCI



2025 CRN Best of the Channel - StorMagic CEO Susan Odle names Best Channel Visionary of the Year (Vendor/Distributor)




2025 Women of the Year Finalist (Susan Odle, StorMagic CEO)




2025 MES Midmarket 100 Award




2025 CRN Edge Computing 100



2025 Network Computing Awards - Runner up in One to Watch 'Product' & 'Employee'



2025 Globe® Awards for Technology - Gold Winner for Edge Computing Solution



2025 Data Breakthrough awards - Data Virtualization Solution of the Year




2025 CRN Storage 100 - Software-defined storage



2025 DCS Awards - Edge Innovation of the Year




2024 SDC Awards Winner - Storage Software / Management Innovation of the Year



2024 Storage Insider Awards - Nominated for a Readers' Choice Award for Data



2024 Storage Awards (Storries XXI) Winner - Data Management & Monitoring Vendor of the Year




2024 CRN Channel Chiefs - Brian Grainger, CRO (awarded for 4 consecutive years)




DCIG Top 5 VMware vSphere Alternatives for SMB/Edge



DCIG Top 5 Rising Vendors for HCI Software Solutions



2024 Payroll Giving Award - For generating sustainable income source for UK charities



2024 CRN Partner Program Guide 5-Star Award Winner (awarded for 6 consecutive years)

More Information

Visit our website: stormagic.com

Media Inquiries

For any media inquiries, please reach out to our PR team: press@stormagic.com

